



AUTHOR • SALES TRAINER • SALES COACH



## CLOSE MORE SALES, NATURALLY

So many approaches in sales can seem adversarial by using language heavy with persuasion, pitching, targets, and “sell or be sold.” In a profession that hinges on communication and relationships, where is the heart?

Through her podcast interviews and writing, Robin Treasure shares a fresh and empowering perspective on how women in sales can achieve more success by cultivating their natural gifts of emotional intelligence and intuition.

As a sales professional, Robin's Heart-Powered Sales Method enabled her to to grow the annual sales in her territory by more than tenfold (to a multi-million dollar territory) in the span of five years. Her passion is now helping others to do the same.

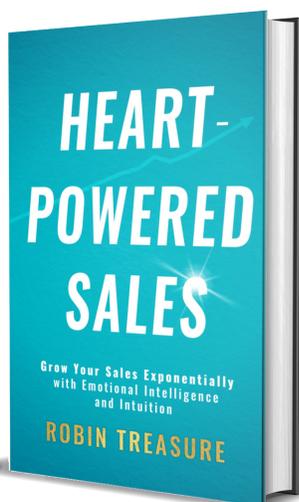
## PODCAST SPEAKING TOPICS

Topics include (but are not limited to):

The New ABC's  
of Selling

The Most Important  
Ingredient in Sales  
(and why no one is  
talking about it)

How to Increase  
Customer Loyalty  
by Building  
Authentic  
Relationships



 Ashley Hendrickson, FDN-P



**This approach to sales will change your life!**

Reviewed in the United States on April 14, 2022

This book speaks to my soul. Robin's method and approach are pivotal in shifting your mindset from how to close to how to best serve your customers. There is no other way to successfully build long lasting and quality relationships with your clients. If you are in business you NEED to read this book. I have recommended it to my whole team and anyone else who will listen. It's more than an approach to sales-it's an approach to life! Thank you for sharing your gift 💜

## AS SEEN IN



# ABOUT ROBIN TREASURE

As a top-performing sales rep for an industry-leading manufacturer of nutritional supplements, Robin created and applied her Heart-Powered Sales Method™ to grow the annual sales in her territory by more than tenfold (to a multi-million dollar territory) in the span of five years. She was the recipient of multiple company awards, including top volume sales growth and top dollar sales growth, out of a 70-person sales team. Robin was also appointed as an official mentor within the company to other sales professionals.

She is also a multi-lingual world traveler who has lived abroad in several different countries (Italy, UAE, and Costa Rica). After a successful first career in Rome and San Francisco as an Italian translator, she transitioned into sales with the key transferrable skill needed in any capacity, in any language: emotionally intelligent communication.

Robin now offers sales trainings and coaching with a special focus on the functional medicine industry.

Robin is the author of the book **Heart-Powered Sales: Grow Your Sales Exponentially with Emotional Intelligence and Intuition**, which was released in February 2022.

This book supports the reader to:

- Reach and exceed their sales goals with greater ease
- Utilize the most effective questions to ask in sales meetings
- Access best practices employed by top-performing sales professionals
- Create and execute a successful business plan
- Transform objections into opportunities
- Form an empowered relationship with money
- Increase their confidence and sense of fulfillment

[Click to learn more.](#)

